



Protect your business from data downtime

Now any size business can get affordable backup and disaster recovery resources to help protect their business from data downtime. Discover how you can protect your data from man-made or natural disasters.



Azure Backup

Cloud backup and recovery options, such as those running on **Microsoft's Azure cloud computing platform**, can help bridge the gap between your budget and your needs. Azure Backup is the Azure-based service you can use to back up (or protect) and restore your data in the Microsoft cloud.

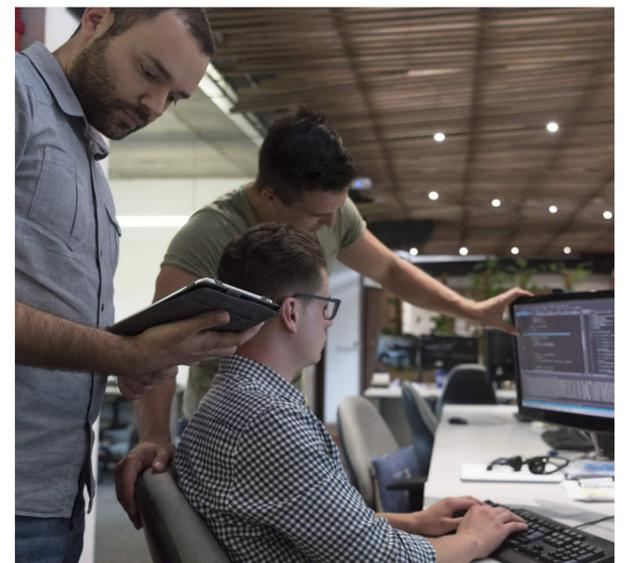
Azure Backup replaces your existing on-premise or off-site backup solution with a cloud based solution that is reliable, secure, and cost-competitive. It can be used to protect not only your legacy physical and virtual workloads, but also your Azure virtual resources.

Take steps to protect your business from data downtime

Storing and backing up digital information properly is a must. Businesses can lose countless hours and dollars trying to restore compromised or lost data

Data storage considerations should include security, privacy and compliance requirements. Depending on your industry you may need e-discovery, legal hold, and/or data loss prevention to help you meet those requirements.

Managing them on your own requires expertise. Today's cloud-based recovery and backup solutions have enterprise-class security and privacy controls built in, making them more cost-effective especially for small businesses.



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Four 'must-haves' to help protect your business from data downtime

Whenever a business is brought to a halt by a data disaster, the first question is "When will we be back up and running?" The answer to that question can make or break your business. Here are three 'must haves' to make sure your Cloud service provider can give you the right answer:



99% Availability

Look for a minimum of 99% availability, with a Service Level Agreement (SLA) to back it up.



Threat Management Plan

Ensure your provider has a threat management plan. Azure offers Microsoft Antimalware for Cloud services and virtual machines. Microsoft also employs intrusion detection, denial-of-service (DDoS) attack prevention, regular penetration testing, and data analytics and machine learning tools to mitigate threats to the Azure platform.



Enterprise Security

Enterprise security is critical. For data in transit, Azure uses industry-standard transport protocols between user devices and Microsoft datacenters, and within datacenters themselves. For data at rest, Azure offers a wide range of encryption capabilities up to AES-256, giving you the ability to choose the solution that meets your needs.

Do you have a Disaster Recovery Plan?

Since most small and mid-sized organizations don't have the specialized skills in-house, they are often limited to a simple backup approach. However, substantial problems can result. Depending on how often the backup is conducted, you can lose from one day of data to weeks. And if there are hardware issues, you could be facing more time and complexity to get your business back up and running.

Microsoft Azure Site Recovery provides a far simpler method than on-premises solutions to protect your data. You can quickly orchestrate recovery, bringing up critical services, followed by less key systems. Azure Site Recovery also performs continuous health monitoring, while supporting Linux, Windows, VMware and Hyper-V environments.

Don't wait for a disaster to create a solid recovery plan for your business and your customer data.



Get Started

Interested in speaking with one of our Cloud experts. Contact us today!

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